

Joint Statement from DC Businesses and Associations on FY 2021 Budget

WASHINGTON (July 29, 2020) – The following is a joint statement from the undersigned companies and associations on the removal of the advertising and data tax from the District of Columbia’s FY 2021 budget:

“We strongly commend the Council of the District of Columbia for removing the advertising and personally identifiable information sales tax from the FY 2021 budget. This proposed tax would have created a substantial barrier for economic recovery and job creation in the District. Its removal provides a far better environment for the many large and small business and media entities struggling to recover from the impacts of the COVID-19 pandemic. We very much appreciate the Council’s willingness to carefully examine these critically important issues and to develop alternatives to meet the District’s budget challenges.”



Media Contacts:

- Dan Jaffe (Group EVP, Government Relations, Association of National Advertisers) 202.296.1883
- Erika Wadlington (Director of Public Policy & Programs, D.C. Chamber of Commerce) 202-258-7668